

# WOMEN'S STUDIES

## What can I do with this major?

### AREAS

#### **BUSINESS AND INDUSTRY**

Training and Development  
Human Resources  
Equity and Diversity  
Management  
Marketing  
Advertising  
Public Relations  
Sales  
Consulting  
Union Organizer

### EMPLOYERS

Public and private corporations, particularly:  
Women's divisions  
Female focused industries

Marketing companies  
Public relations agencies  
Organizations for research on and advancement of women in business (e.g., Catalyst)

### STRATEGIES

Obtain a minor or double major in business.  
Earn a graduate degree in an area of interest.  
Gain experience through internships or other employment.  
Become current with business and industry literature and news.  
Stay abreast of current technology.  
Gain leadership experience through campus involvement or volunteer work.  
When job searching, seek employers interested in hiring "any major."  
Understand the top skills employers desire and be prepared to demonstrate them, such as communication (oral and written), technology, interpersonal, leadership, and teamwork, etc.  
Be willing to start in a management-trainee program or other entry-level positions.

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#### **HEALTHCARE**

Medicine Specializing in Women's Issues:  
Obstetrics & Gynecology  
Breast Cancer  
Multiple Sclerosis  
Fertility  
Nursing  
Physical Therapy  
Occupational Therapy  
Dentistry  
Public Health  
Medical Assistant

Healthcare settings exclusively for women  
Organizations devoted to women's health (e.g., National Women's Health Organization, CDC Women's Health Department)  
Hospitals  
Clinics  
Private or group practice  
Wellness centers  
Nursing homes  
Mental health institutions  
Federal, state, or local health departments (e.g., Centers for reproductive health)

Maintain a high GPA for admission into graduate schools or professional programs.  
Take prerequisite courses required by graduate programs or obtain a related double major or minor.  
Meet with a pre-health advisor periodically to discuss curricular decisions.  
Prepare for and take appropriate admissions tests.  
Obtain summer jobs, volunteer positions, or experience.  
arrange shadowing opportunities.

**AREAS**

**EMPLOYERS**

**STRATEGIES**

**HUMAN SERVICES**

Counseling  
Psychotherapy

**EDUCATION**

**AREAS**

**EMPLOYERS**

**STRATEGIES**

**WRITING**

Journalism  
Creative Writing  
Freelance Writing  
Copy Writing

Newspapers  
Magazines  
Broadcast media companies including television  
and movie industry  
Trade, professional, or consumer publications  
Internet sites  
Advertising agencies  
Publishing houses  
Large corporations  
Self-employment

Pair an interest in Women's Studies with communication skills to write about women, write on topics of interest to women, or for publications targeting a female audience.  
Obtain a minor in English or journalism or take some general writing-focused classes.  
Write for campus publications such as college newspapers, magazines, or department/program newsletters.  
Volunteer to assist or tutor students in a writing center.  
Create a portfolio of writing samples, especially those that have been published.  
Seek opportunities for recognition and networking through writing contests and freelance writing submissions.  
Become familiar with the proposal and submission process involved in freelance writing.

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**NONPROFIT**

Administration  
Program Management and Development  
Fund Raising/Development  
Grant Writing  
Research  
Policy Analysis  
Volunteer Coordination  
Community Education  
Public Relations and Marketing

Social service agencies  
Hospitals and medical centers  
Private foundations (e.g., The Ford Foundation  
International organizations, e.g. The World  
Health Organization, The International Red  
Cross, etc.)  
Special interest groups  
Trade or professional associations  
Libraries  
Educational institutions  
Cultural heritage organizations  
Women's service organizations  
Human rights organizations

Seek multiple volunteer and internship positions to  
Obtain leadership roles in relevant campus and community organizations.  
Develop strong communication and research skills.  
Learn how to write grants and gain an understand-  
Investigate term of service or service corps  
with yours.  
Consider earning a graduate degree for more job opportunities and advancement.

**GENERAL INFORMATION**

- Women's Studies provides a broad, liberal arts background that helps build skills in critical thinking and problem solving, data collection and analysis, oral,